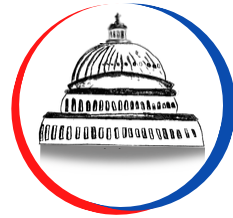


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SERVICES

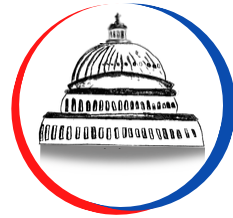
PAC MANAGEMENT

- Initial filings/formation
- Fund Processing
 - Receipt Processing
 - Expenditure Processing
- Federal and state regulatory reporting
- Depository Services
- Solicitation Assistance
- Grassroots Fundraising
 - Based on issue, locality, or general fundraising purposes
- Coordination of check presentations
 - Member attendance at state and local events for relationship building
- Regional Fundraising Events
 - Securing attendance of public officials
- Federal Election Commission (FEC) Reporting
 - Ensuring compliance with federal and state laws

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GOVERNMENT RELATIONS

Development of Government Relation Strategies

- Federal, state, local governments
- Determining targeted committees, legislators and political leaders
- Developing strategies based upon legislative calendar, hearing requirements and political landscape

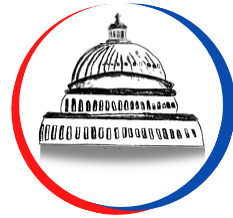
State and Federal Coalition Building

- Coalition building based on specific needs of each client
- Current involvement in: National Restaurant Association, U.S. Chamber of Commerce Small Business Committee, U.S. Chamber of Commerce Labor Committee, Coalition for a Democratic Workplace, Merchants Payments Coalition

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GOVERNMENT RELATIONS

(CONT'D)

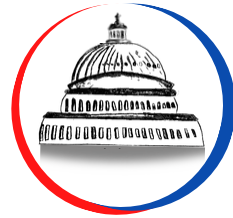
Federal Lobbying and Advocacy- Legislative and Executive Branches

- Supporting/opposing legislation
- Regulatory and legislative tracking
- Legislative drafting
- Providing input on behalf of client during regulatory process
- Representing clients at legislative committee meetings and hearings
- Providing public testimony
- Attending one-on-one meetings to advocate client interests
- Creating opportunities for client to provide testimony to Congress/government agencies
- Assisting in grassroots input involvement
- Guidance and resources for specialized interests
 - Health care reform (PPACA)
 - Tax reform
 - Labor Issues (minimum wage, paid sick leave, NLRB regulations)
 - small business
 - Restaurant/food safety
 - Others as needed

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GOVERNMENT RELATIONS

(CONT'D)

State Lobbying and Advocacy

- Supporting/opposing legislation at state and local levels
- Legislative drafting
- Providing testimony as needed at state and local committee hearings
- Providing public testimony
- Attending meetings to advocate client interests
- Developing position papers, legislative histories and other documents as requested
- Assisting in grassroots involvement
- Providing “Action Alerts” to state and local constituencies on local issues

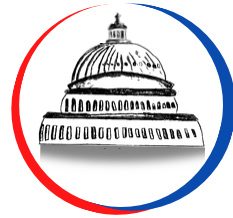
Information Disbursement

- Presenting at regional/national meetings as needed (travel costs paid by client)
- Providing webinars/teleconferences to clients on specific issues
- Securing appropriate speakers for webinars
- Developing position papers, legislative histories and other documents
- Providing presentations/documents for client presentations

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SERVICES

LEGAL SERVICES

Contract Development & Analysis

Includes the creation and analysis of all internal and external contracts, including but not limited to vendor agreements, profit sharing contracts and association materials

Franchise Agreement Evaluation & Comparison

Includes operating manuals, appendices & franchise agreement

Includes all materials distributed by franchisor

Litigation Referrals